



Roll-Fed Graphic Software Capabilities & Print Specifications

File Format:

- *High Res PDFs Always Accepted*
- *If supplying an Illustrator file please include all fonts and images needed to process the art*
- *Vector art needed in order to process art (Images are allowed within a vector file)*

File Delivery:

We accept any link to a download service, email attachments, or upload via QuikView™ (Smyth's online services). Please contact your Smyth Sales or Customer Service Representative when ready to supply a file, or if you need access to QuikView™.

Print Specifications: *Roll-fed Print Process (Flexo, Wide Web, Digital)*

Image Resolution: 300 ppi min required for printing quality

Type Size Recommendations:

3 pt minimum on a positive font
4 pt minimum on a regular reversed font
5 pt minimum on a bold reversed font
Screen:
4 pt minimum on a positive font
6 pt minimum bold reverse font

Print Traps:

Minimum dot Percentage 1 %
Print to die cut tolerance .0625"
.010" traps whenever possible
Digital White Undercut Trap .004"
Screen to Flexo .014"
Bleeds .0625"

Bar Codes:

Universal BWR .002"
(UPC, 2D, QR.. All Codes)
Minimum UPC Size 80%

Line Weight Recommendations:

.005" minimum on a positive line
.010" minimum on a reversed line
Screen:
.006" minimum positive line
.008" minimum reverse line

Keyline / Stay Away:

.010" minimum keyline
.006" stay away

Color Management:

We run to the GRACoL 2006 Standard.

Contact / Support:

Any questions relating to our specs please
send an email to **graphics@smythco.com**

All files should be accompanied by a color target when possible.