

Smyth announces sale of Snap!® division

ST. PAUL, MN - August 20, 2008 /For immediate release/– Smyth Companies is pleased to announce the sale of its SNAP! operating division to Tapemark. SNAP! is a unique single-dose packaging sachet marketed by Smyth Companies.

In 2006 Smyth and Tapemark entered into a licensing agreement relative to Tapemark's use of SNAP! technologies in their pharmaceutical, cosmetics and over the counter drug contract manufacturing markets. Tapemark has the FDA regulatory systems in place that allows them to better serve these markets. Tapemark has developed increasing market interest in the SNAP! products and needs additional production capacity to meet their projected sales of SNAP!

The agreement transfers all intellectual property rights and manufacturing capabilities to Tapemark. It allows Smyth Companies to focus on their core label business while better positioning the SNAP! product for the customers which it is best suited. "This agreement is good for SNAP! existing and potential customers, as it will allow them the SNAP! manufacturing capabilities they desire; while at the same time providing Smyth additional resources to aid us in sustaining our growth in our core products and markets," states John Hickey, CEO of Smyth Companies.

Smyth is one of the largest label producers in the U.S. In addition to package labels and P.O.P. displays, Smyth produces in-pack and on-pack promotional labels and application equipment. The company has headquarters in St. Paul, Minnesota, and operates four production facilities located in Minnesota, Virginia, and Colorado. Smyth employs approximately 400 people.

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