



Smyth Companies receives Hormel's "Spirit of Excellence" award

MINNEAPOLIS, MN - March 20, 2007 /For immediate release/--Smyth Companies, Inc. has been distinguished with Hormel Foods' 2006 "Spirit of Excellence" Award for outstanding vendors. Smyth supplies Hormel with package labels and point-of-purchase displays for many of Hormel's brands. The award is given to Hormel suppliers who attain superior rankings in a number of product and service categories, including delivery performance, product quality, customer service, administration, and plant quality audits. This is the fifth consecutive year, and the tenth time Smyth has been so honored by Hormel.



Smyth and Hormel are among the oldest established business entities in Minnesota, and their business relationship dates back to the 1930's. Since then, Smyth has provided Hormel with a variety of printed products, including package labels, commercial printing for internal and external communication pieces, and point-of-purchase displays.

Smyth is one of the largest label producers in the U.S. In addition to package labels and P.O.P. displays, Smyth produces in-pack and on-pack promotional labels, application equipment, and specialty packaging for liquid products. The company has headquarters in Minneapolis, Minnesota, and operates four production facilities located in Minnesota, Virginia, and Colorado. Smyth employs approximately 350 people.

2007 marks 130 years in business for Smyth Companies.

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Contact Bill Orme
651-643-2235
borme@smythco.com