

## Smyth Companies receives Hormel Foods' "Spirit of Excellence" Award

**MINNEAPOLIS, MN - May 5, 2008 / For Immediate Release/**-- Smyth Companies, Inc. has again earned Hormel Foods' 2007 "Spirit of Excellence" award for outstanding vendors. This is the sixth consecutive year, and the eleventh time that Smyth has been honored with the award by Hormel.

The Spirit of Excellence is an award given to Hormel suppliers and vendors who meet stringent benchmarks for service in a number of categories, including delivery performance, product quality, customer service, administration, and plant quality audit scores. Smyth, a long-time supplier to Hormel, provides the company with package labels and point-of-purchase displays for many of the various Hormel brands.



*L-R: Bill Hickey of Smyth; John Hilgers of Hormel; Rick Lavigne, Jon Bednar and Julie Wollenberg of Smyth*

Smyth is among the largest label producers in the U.S. In addition to package labels and P.O.P. displays, the company produces in-pack and on-pack promotional labels, application equipment, and specialty packaging. Smyth has headquarters in Minneapolis, Minnesota, and operates production facilities in Minneapolis; Austin, MN; Bedford, VA; and Golden, CO.

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