



Smyth Companies wins in FTA annual print competition

MINNEAPOLIS, June 26 /For immediate release/--Smyth Companies, Inc. has received a First Place Gold Award in the Flexographic Technical Association's (FTA) "Excellence in Flexography" print competition. Smyth was honored for its promotional entry, printed for Payless Shoe Source®, featuring a tie-in with Universal Pictures' animated movie "Madagascar." The piece was a free-standing handout printed on card stock with a scratch-off area for consumer interaction.



Scratch-off Play Card

The FTA is the leading technical society devoted exclusively to the flexographic printing industry. Members come from all aspects of the flexo industry, and include printers, suppliers, graphic trade shops, consumer product companies, designers, end-users, consultants and educational institutions. The organization's annual "Excellence in Flexography Awards" is open to all member and some qualified non-member entities. Entries are broken down into the following categories: wide web, mid web, narrow web, folding cartons, napkins, combined corrugated,

preprinted linerboard, envelope, newspaper/publications, self-promotion, and student. Smyth was entered in the narrow web category.

Smyth Companies is one of the largest label printers in North America. The company produces lithographic glue-applied labels as well as flexographic pressure-sensitive labels for consumer goods companies in a variety of markets, including food & beverage, wine & spirits, and personal care products. Smyth also produces promotional labels and point-of-purchase displays. Smyth operates production plants in Minnesota, Colorado, and Virginia.

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