

Smyth named “Best of the Best” by PIA

ST. PAUL, MN - OCTOBER 20, 2009 /For immediate release/-- Smyth Companies, Inc. is pleased to announce the company has been designated as “Best of the Best” for 2009 by the “Best Workplace in the Americas” program. The program is administered by Printing Industries of America (PIA), and awards are bestowed on those companies that demonstrate exceptional practices in the area of human resources and employee relations. There are two main award levels; “Best Workplace” and “Best of the Best”. Only thirty-seven printers were designated “Best of the Best” in this year’s judging.

PIA has identified eight human relations areas that employees consider when evaluating a current or prospective workplace for the program. These include management practices; work environment; training/development opportunities; financial security; work-life balance; recognition and rewards; health and wellness; and workplace safety. The choosing of Smyth for a “Best of the Best” award is “testimony to the exemplary practices of Smyth Companies”, as stated by Michael Makin, President and CEO of PIA.

“Being recognized with this award publicly confirms what our company privately practices everyday”, said John Hickey, CEO of Smyth Companies. “I am very proud of Smyth’s employee-focused culture, as it reflects what is truly meaningful to ownership and management at Smyth. All our stakeholders are rewarded for this focus.”

Smyth is one of the largest label producers in the U.S., and produces labels for a variety of consumer goods markets. In addition to primary labels for packaging, Smyth produces in-pack and on-pack promotional labels, P.O.P. displays and application equipment. The company has headquarters in St. Paul, Minnesota, and operates production facilities in Minnesota, Virginia, and Colorado. Smyth employs approximately 350 people.

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