

## Smyth Companies earns L.I.F.E. certification

**ST. PAUL, MN - September 18, 2009 /For immediate release/**-- Smyth Companies' Bedford, VA label printing facility has been certified under the Tag and Label Manufacturers Institute's (T.L.M.I.) Project L.I.F.E. program. Project L.I.F.E. (which stands for Label Initiative for the Environment) was developed to enable T.L.M.I. members to find cost-effective ways of reducing their impact on the environment. Initiative participants are encouraged to set their own goals that are ambitious but feasible, and to demonstrate continuous improvement on priorities based on regional, market or business issues. Smyth-Bedford has been pursuing certification for over a year, along with Smyth's plants in Minneapolis, MN and Austin, MN. These two facilities are expected to be L.I.F.E. certified within the next few months.

"Manufacturing plant teams organized and implemented environmental practices which have provided benefits for our customers, employees, suppliers and the community," said Dave Buchholz, VP of Continuous Improvement for Smyth. "We now have environmentally preferred products for customers, and we utilize raw materials and manufacturing supplies that are friendly to the environment. Our waste items, like metal drums, plastic ink buckets, metal printing plates and paper trim are recycled or reused. The new business practices we have implemented are providing positive results throughout the entire supply chain."

Smyth is one of the largest label suppliers in the U.S. The company produces primary package labels, package-based promotional labels and application equipment for major consumer goods companies. Smyth has headquarters in St. Paul, Minnesota, and operates production facilities in Minnesota, Virginia, and Colorado. Smyth employs approximately 360 people.

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