

Softwares: Latest Versions Always Supported *High Res PDFs Always Accepted



Artpro



Illustrator CC



Photoshop CC



Acrobat Pro



InDesign CC
(Export to PDF)

File Format:

- If supplying an Illustrator file please include all fonts and images needed to process the art
- Vector art needed in order to process art (Images are allowed within a vector file)

File Delivery:

We accept any link to a download service, email or FTP site
Please contact your Smyth Customer Service Rep when ready to supply file

Print Specifications: Sheet-fed Print Process (Offset, Litho)

Image Resolution: 300 dpi min, 400+ dpi desired

Type Size Recommendations:

One Color:

4.5 pt minimum on a positive font
5.5 pt minimum **bold** reverse font

Multi Color:

9 pt minimum - san serif- reversed out
10 pt minimum - serif - reversed out
7 pt minimum - **bold** san serif - reversed
8 pt minimum - **bold** serif - reversed out

Line Weight Recommendations:

One Color:

.25 pt minimum on a positive line
.50 pt minimum on a reversed line

Multi Color:

.75 pt minimum positive line
1.0 pt minimum reverse line

Print Traps:

Minimum dot Percentage 1 %
Print to die cut tolerance .125"
Bleeds .0625" Square Cut, .125" Die Cut
.5 pt Synthetic Trap
.4 pt Normal Trap
.2 pt Metallic Ink Trap

Bar Codes:

UPC Bar Code Width .0015"
Minimum Bar Code Size 80%

Color Management:

We run to the GRACoL 2006 Standard.

Contact / Support:

Any questions relating to our specs please
send an email to gid@smythco.com

All files should be accompanied by a color target when possible.